rint Date	08/28/12	Page	1	of	6

WKMG

Flight Dates 09/04/12-09/14/12

Order Sep 00:15:00 Estimate # 690 **Product** 06226945 **CROSSROADS GPS** Alt Order # 253655 Contract / Revision Billing Type Cash Original Date / Revision 15% Agency Com **GENERAL** Order Type 08/28/12 08/28/12 **Billing Contact** EOM/EOC Billing Cycle Advertiser POL/American Crossroads Billing Calendar BROADCAST 66 Canal Center Plaza Suite 555 Demographic A25-54 Alexandria, VA 22314 Agency Crossroads Media, LLC **Rev Codes** AGY POL ISSUE **Buying Contact** Product Codes PL-Issue Sales Office PHI P-3 **Priority**

66 Canal Center Plaza

Suite 555

Totals

Alexandria, VA 22314

Sales Region NAT

Agency Ref

Advertiser Ref

Primary Account Executive Kristen Waskie

Account Executive Start Date **End Date** Order% Kristen Waskie 100%

Order Share 100% Market Value 59350

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots \$50,447.50 \$59,350.00 0.00 08/27/12 09/14/12 61 September 2012 61 \$50,447.50 \$59,350.00 0.00 \$50,447.50 \$59,350.00 61

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	<u>Tota</u> Spots	ls Amount
N 1 WKMG 0	9/10/12	2 09/10/12	Morn News at 5a	CM	5-530a	1	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
			Morn News at 5a									
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/10/	/12	09/16/12	1	1	\$300.00	0.00						
E 2 WKMG 0	9/14/12	2 09/14/12	Morn News at 5a	CM	5-530a	F	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
			Morn News at 5a									
Start I	Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/10	/12	09/16/12	F	1	\$300.00	0.00						
N 3 WKMG 0	9/06/12	2 09/06/12	Morn News at 5a	CM	5-530a	1	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
			Morn News at 5a									
Start I	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/03	3/12	09/09/12	1	1	\$300.00	0.00						
N 4 WKMG 0	9/05/12	2 09/05/12	Morn News at 530	a CM	530-6a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
			Morn News at 530)a								
Start I	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						





Flight Dates 09/04/12-09/14/12

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

00:15:00 Order Sep

Advertiser POL/American Crossroads Product CROSSROADS GPS

Ln Ch Start	End	Inventory Code Brea	k Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type §	<u>Totals</u> Spots	Amount
N 4 WKMG 09/05/1	2 09/05/12	Morn News at 530a CM Morn News at 530a	530-6a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	Weekdays Spots/Wee	<u>k Rate</u> 1 \$400.00	Rating 0,00				!		
N 5 WKMG 09/07/1		Morn News at 530a CM	530-6a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
		Morn News at 530a	. 5.	5 #						
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays Spots/Wee	<u>k Rate</u> 1 \$400.00	Rating 0.00						
N 6 WKMG 09/11/1		Morn News at 530a CM Morn News at 530a	530-6a	-1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
Start Date	End Date	Weekdays Spots/Wee		Rating						
Week: 09/10/12 N 7 WKMG 09/13/1	09/16/12	-1 Morn News at 530a CM	1 \$400.00 530-6a	0.00	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
N / VVKIVIG U9/13/1	12 09/13/12	Morn News at 530a Ciw	550-0a	1	.50		ψ 100.001 0	0,00 1111	•	V .23.33
Start Date	End Date	Weekdays Spots/Wee		Rating				7000		
Week: 09/10/12 N 8 WKMG 09/10/1	09/16/12	1 Morn News at 6a CM	1 \$400.00 6-7a	0.00	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
N 9 ANIMO GREEN	12 09/10/12	Morn News at 6a	O-14	_	.00	·	***** *******************************	0,00		• • • •
Start Date	End Date	Weekdays Spots/Wee		Rating						
Week: 09/10/12	09/16/12	1	1 \$500.00	0.00	:30	1	\$500,00 P-3	0.00 NM	1	\$500.00
E 9 WKMG 09/14/1	12 09/14/12	Morn News at 6a CM Morn News at 6a	6-7a		.30	'	φουφ.σο 11-5	0.00 14141	•	φυσυ.συ
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays Spots/Wee	<u>Rate</u> 1 \$500.00	Rating 0.00						
N 10 WKMG 09/06/		Morn News at 6a	6-7a	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays Spots/Wee	<u>k Rate</u> 1 \$500.00	<u>Rating</u> 0.00						
N11 WKMG 09/12/			6-7a	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
Start Date	End Date	Weekdays Spots/Wee	k Rate 1 \$500.00	Rating 0.00						
Week: 09/10/12 N12 WKMG 09/10/	09/16/12 12 09/10/12		7-9a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays Spots/Wee	ek <u>Rate</u> 1 \$400.00	Rating 0.00						
E 13 WKMG 09/14/	12 09/14/12	CBS This Morning CM The Early Show	7-9a	F	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays Spots/We	<u>Rate</u> 1 \$400.00	Rating 0.00						
N 14 WKMG 09/05/			7-9a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
Start Date	End Date	Weekdays Spots/We		Rating						
Week: 09/03/12 N 15 WKMG 09/06/	09/09/12 12 09/06/12	1 CBS This Morning CM The Early Show	1 \$400.00 7-9a	0.00	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
Start Date	End Date	Weekdays Spots/We		Rating						
Week: 09/03/12	09/09/12	1	1 \$400.00	0.00	.20		\$400 00 D 3	0.00 NM	1	\$400.00
N 16 WKMG 09/07/	12 09/07/12	The Early Show	7-9a	1	:30	1	\$400.00 P-3	U.UU INIVI	·	ψ4 υ∪.∪(
Start Date	End Date	Weekdays Spots/We	ek <u>Rate</u>	Rating						





Flight Dates 09/04/12-09/14/12

Hiatus Dates

Original Date / Revision 08/28/12/ 08/28/12

00:15:00 Order Sep

Advertiser POL/American Crossroads Product CROSSROADS GPS

											Tota	als_
Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Гime Days	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
N 16 WKI	MG 09/07/1	2 09/07/12	CBS This Morning The Early Show	CM	7-9a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
	<u>Start Date</u> 09/03/12	End Date 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
N 17 WK	MG 09/11/1	2 09/11/12	CBS This Morning The Early Show	CM	7-9a	-1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
	Start Date 09/10/12	End Date 09/16/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$400,00	<u>Rating</u> 0.00						
N 18 WK	MG 09/12/1	2 09/12/12	CBS This Morning The Early Show	CM	7-9a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
	Start Date 09/10/12	End Date 09/16/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
N 19 WKI	MG 09/13/1	2 09/13/12	CBS This Morning The Early Show	CM	7-9a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400,00
	Start Date 09/10/12	End Date 09/16/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
N 20 WK	MG 09/07/1	12 09/07/12	11-12p Price Is R Price Is Right	ght CM	11a-12p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
	Start Date 09/03/12	End Date 09/09/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
N21 WK	MG 09/11/1	12 09/11/12	11-12p Price Is R Price Is Right	ght CM	11a-12p	-1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
Week:	Start Date 09/10/12	End Date 09/16/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
N 22 WK	MG 09/13/	12 09/13/12	11-12p Price Is R Price Is Right	ight CM	11a-12p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
Week:	Start Date 09/10/12	End Date 09/16/12	Weekdays	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
N 23 WK	MG 09/10/	12 09/10/12	Local 6 News 12- Local 6 News 12-	-	12-1230p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
Week:	Start Date :09/10/12	End Date 09/16/12	Weekdays 1	Spots/Week 1		<u>Rating</u> 0.00						
E 24 WK	MG 09/14/ ²	12 09/14/12	Local 6 News 12- Local 6 News 12-	•	12-1230p	F	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
Week:	Start Date : 09/10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
N 25 WK	MG 09/06/	12 09/06/12	Local 6 News 12- Local 6 News 12-		12-1230p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
Week:	Start Date : 09/03/12	End Date 09/09/12	Weekdays	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
N 26 WK	MG 09/12/	12 09/12/12	Local 6 News 12- Local 6 News 12-	•	12-1230p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
Week	Start Date : 09/10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week	. —	Rating 0.00						
			News at 5p News at 5p	CM	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
Week	Start Date : 09/10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
	44/10	12 09/14/12	News at 5p News at 5p	СМ	5-530p	F	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	





Revision 253655

Flight Dates 09/04/12-09/14/12

<u>Hiatus Dates</u>

Original Date / Revision 08/28/12/ 08/28/12

Order Sep 00:15:00

Advertiser POL/American Crossroads Product CROSSROADS GPS

									D. T	Tota	*****
Ln Ch Start	End	Inventory Code		Start/End		Len Sp	ots	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Rtg Type		Amount
E 28 WKMG 09/14/1	2 09/14/12	News at 5p News at 5p	CM	5-530p	F	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N 29 WKMG 09/06/1	2 09/06/12	News at 5p News at 5p	СМ	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
Start Date Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N 30 WKMG 09/12/1	12 09/12/12	News at 5p News at 5p	CM	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
N31 WKMG 09/10/1	12 09/10/12	News at 6p News at 6p	СМ	6-630p	1	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays 1	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
E 32 WKMG 09/14/	12 09/14/12	News at 6p News at 6p	СМ	6-630p	F	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays	Spots/Week	Rate \$900.00	Rating 0.00						
N 33 WKMG 09/06/		News at 6p News at 6p	СМ	6-630p	1	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
N 34 WKMG 09/12/	12 09/12/12	News at 6p News at 6p	CM	6-630p	1	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
N 35 WKMG 09/10/	12 09/10/12	CBS Evening Ne CBS Eve News	ws CM	630-7p	1	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,500.00	<u>Rating</u> 0.00						
E 36 WKMG 09/14/	12 09/14/12	CBS Evening Ne CBS Eve News	ws CM	630-7p	F	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
Start Date Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week	Rate \$1,500.00	Rating 0.00						
N 37 WKMG 09/05/	12 09/05/12	CBS Evening Ne CBS Eve News	ws CM	630-7p	1	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays	Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00						
N 38 WKMG 09/06/	12 09/06/12	CBS Evening Ne	ws CM	630-7p	1	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
Start Date Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> 1	Spots/Week	Rate \$1,500.00	Rating 0.00						
N39 WKMG 09/07/		CBS Evening Ne	40000	630-7p	1	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Start Date</u> Week: 09/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> 1	Spots/Week	Rate \$1,500.00	Rating 0.00						
N40 WKMG 09/11/		CBS Evening Ne CBS Eve News	******	630-7p	-1	:30	1	\$1,500.00 P-3	0,00 NM	1	\$1,500.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						





Flight Dates 09/04/12-09/14/12 253655

Hiatus Dates

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Advertiser POL/American Crossroads Product CROSSROADS GPS

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots Rate Pri	Rtg Type	Tota Spots	Amount
N 40 WKMG 09/11/1	2 09/11/12		ws CM	630-7p	-1	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
N 41 WKMG 09/12/1	2 09/12/12	CBS Evening New CBS Eve News	ws CM	630-7p	1	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
Start Date Week: 09/10/12	End Date 09/16/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
N 42 WKMG 09/13/1	2 09/13/12	CBS Evening News	ws CM	630-7p	1	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00		****			
N 43 WKMG 09/10/1	2 09/10/12	News at 7p News at 7p	CM	7-7:30p	1	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 44 WKMG 09/14/1	2 09/14/12	News at 7p News at 7p	CM	7-7:30p	F	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1		Rating 0.00					
N 45 WKMG 09/06/1	2 09/06/12	News at 7p News at 7p	CM	7-7:30p	1	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
Start Date Week: 09/03/12	End Date 09/09/12	Weekdays	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
N 46 WKMG 09/12/1	2 09/12/12	News at 7p News at 7p	CM	7-7:30p	1	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
N47 WKMG 09/10/1	2 09/10/12	M-F 11p News M-F 11p News	СМ	11-1135p	1,	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.0
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,800.00	<u>Rating</u> 0.00					
E 48 WKMG 09/14/1	2 09/14/12	M-F 11p News M-F 11p News	СМ	11-1135p	F	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
N 49 WKMG 09/05/	2 09/05/12	M-F 11p News M-F 11p News	CM	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.0
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
N 50 WKMG 09/06/	12 09/06/12	M-F 11p News M-F 11p News	CM	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.0
Start Date Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
N 51 WKMG 09/07/	12 09/07/12	M-F 11p News M-F 11p News	СМ	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.0
Start Date Week: 09/03/12	<u>End Date</u> 09/09/12	Weekdays 1	Spots/Week	Rate \$1,800.00	Rating 0.00					
N 52 WKMG 09/11/	12 09/11/12	M-F 11p News M-F 11p News	СМ	11-1135p	-1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.0
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					





253655 Flight Dates 09/04/12-09/14/12 **Hiatus Dates**

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Order Sep 00:15:00

Advertiser POL/American Crossroads Product CROSSROADS GPS

										Tota	
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ne Days	Len Spots		Rtg Type	Spots	Amount
N 52 WKMG	09/11/1	2 09/11/12	M-F 11p News M-F 11p News	CM	11-1135p	-1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/16/12	-1	1	\$1,800.00	0.00					#4 000 00
N 53 WKMG	09/12/1	2 09/12/12	M-F 11p News M-F 11p News	CM	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
<u>Sta</u> Week: 09/	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
N 54 WKMG	09/13/1	2 09/13/12	M-F 11p News M-F 11p News	CM	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
Sta Week: 09	art Date /10/12	End Date 09/16/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
N 55 WKMG	09/07/1	2 09/07/12	M-F David Lettern David Letterman	man CM	1136p-1238a	1	:30	1 \$700.00 P-3	0.00 NM	1	\$700.00
<u>Sta</u> Week: 09	art Date /03/12	End Date 09/09/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00					
N 56 WKMG		2 09/13/12	M-F David Lettern David Letterman	man CM	1136p-1238a	1	:30	1 \$700.00 P-3	0.00 NM	1	\$700.00
<u>Sta</u> Week: 09	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00					
N 57 WKMG	09/08/1	2 09/08/12	7-9a CBS This M 7-9a Sat Early Sl		7-9a	1-	:30	1 \$350,00 P-3	0.00 NM	1	\$350.00
<u>Sta</u> Week: 09	art Date /03/12	End Date 09/09/12	Weekdays	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00					
N 58 WKMG	09/08/1	2 09/08/12	Sat 6p News Sat Local 6 News	CM s at 6p	6-630p	1-	:30	1 \$450.00 P-3	0.00 NM	1	\$450.00
<u>Sta</u> Week: 09	art Date	End Date 09/09/12	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00					
N 59 WKMG	2,700		1.44	CM	11-1135p	1-	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
Sta Week: 09	art Date	End Date 09/09/12	Weekdays	Spots/Week	<u>Rate</u> \$1,800,00	Rating 0.00					
N 60 WKMG			CBS Sunday Mo	rning CM	9-1030a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
Sta Week: 09	art Date 1/03/12	End Date 09/09/12	Weekdays	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
N61 WKMG	*****		Sun Prime 7-8p Sun 7-8p	CM	7-8p	1	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
_	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 09	/03/12	09/09/12	1	1	\$5,000.00	0.00				04.0	VEO 050 00
									Totals	רס	559,350.00



Contract / Revision

Original Date / Revision

WKMG

253657

08/02/12 08/02/12

Flight Dates 07/30/12-08/06/12

00:20:00 Order Sep Estimate # 732 **Product** Alt Order # 06226984 **CROSSROADS GPS** Billing Type Cash Agency Com 15% **GENERAL** Order Type **Billing Contact** EOM/EOC Billing Cycle Billing Calendar BROADCAST 66 Canal Center Plaza Suite 555 A35+ Demographic Alexandria, VA 22314 **ISSUE AGY** POL **Rev Codes** Product Codes PA-Republican Sales Office PHI P-3

Agency Crossroads Media, LLC

Advertiser POL/Crossroads GPS

Buying Contact

New till 09/23/11

66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Agency Ref

Priority Sales Region NAT

Advertiser Ref

Primary Account Executive Kristen Waskie

Start Date **End Date** Account Executive Order% Kristen Waskie 100%

Order Share 100% Market Value 74200

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Rating Start Date End Date Net Amount Gross Amount # Spots Net Amount Gross Amount # of Spots Month \$63,070.00 \$74,200.00 82 0.00 07/30/12 08/06/12 \$63,070.00 \$74,200.00 August 2012 82 0.00 82 \$63,070,00 \$74,200.00 Totals

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Davs	Len Spo	ots	Rate Pri	Rtg Type	<u>Tota</u> Spots	ls Amount
	2 07/30/12	News at 5p	СМ	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
		News at 5p									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/30/12	08/05/12	1	1	\$700.00	0.00						4-00.00
N 2 WKMG 08/01/1	2 08/01/12	News at 5p	CM	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
		News at 5p									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12	08/05/12	1	1	\$700.00	0.00						
N 3 WKMG 08/02/	2 08/02/12	News at 5p	CM	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
		News at 5p									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12	08/05/12	1	1	\$700.00	0.00						
N 4 WKMG 08/06/	2 08/06/12	News at 5p	CM	5-530p	1	:30	1	\$700.00 P-3	0.00 NM	0	\$0.00
,, , ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		News at 5p									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ı		





Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

	:							Total	ls_
Ln Ch Start End In	nventory Code	Break	Start/End Ti	me Days	Len Spo		Rtg Type 3		Amount
	lews at 5p News at 5p	СМ	5-530p	1	:30	1 \$700.00 P-3	0.00 NM	0	\$0.00
	Weekdays 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00			_		
Spot Ch Date Range Des	scription		/End Time		eekdays		Rtg Type		
1 VKMG 08/06/12-08/12/12 New Credited	vs at 5p	5-530	υp	v	. 	50 (\$7.00.00)	0.00 /1///		
N 5 WKMG 07/30/12 07/30/12 C	CBS Evening New	vs CM	630-7p	1	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
	CBS Eve News		•						
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
N 6 WKMG 08/01/12 08/01/12 C	CBS Evening New		630-7p	1	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
Start Date End Date		Spots/Week	<u>Rate</u> \$1,500.00	Rating 0.00					
Week: 07/30/12 08/05/12 N 7 WKMG 08/02/12 08/02/12 0	CBS Evening Nev		630-7p	1	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
	CBS Eve News								
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays	Spots/Week	<u>Rate</u> \$1.500.00	Rating 0.00					
N 8 WKMG 08/03/12 08/03/12 C	CBS Evening Nev		630-7p	1	:30	1 \$1,500.00 P-3	0.00 NM	1	\$1,500.00
	CBS Eve News	0	Dete	Datina					
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
N 9 WKMG 08/05/12 08/05/12 S	Sun Prime 7-8p Sun 7-8p	СМ	7-8p	1	:30	1 \$5,000.00 P-3	0.00 NM	0	\$0.00
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07/30/12 08/05/12 Spot <u>Ch Date Range</u> <u>Des</u>	1 scription		\$5,000.00 t/End Time	0.00 W	leekdays	Length Rate	Rtg Type		
1 VKMG 07/30/12-08/05/12 Sur		7-8p			S	iu :30(\$ 5,000.00)) 0.00 <i>NM</i>		
Credited							0.00.144		A4 800 80
N 10 WKMG 07/30/12 07/30/12 M	M-F 11p News M-F 11p News	СМ	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
Start Date End Date	Weekdays	Spots/Week		Rating 0.00					
Week: 07/30/12 08/05/12 N 11 WKMG 07/31/12 07/31/12 M	1 M-F 11p News	CM	\$1,800.00 11-1135p	-1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
****	M-F 11p News								
Start Date End Date	Weekdays -1	Spots/Week		Rating 0.00					
Week: 07/30/12 08/05/12 N 12 WKMG 08/01/12 08/01/12	M-F 11p News	CM	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
	M-F 11p News		·						
Start Date End Date	<u>Weekdays</u> 1	Spots/Week	Rate \$1,800.00	Rating 0.00					
Week: 07/30/12 08/05/12 N 13 WKMG 08/02/12 08/02/12 1	M-F 11p News	CM	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
	M-F 11p News								
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,800.00	<u>Rating</u> 0.00					
E 14 WKMG 08/03/12 08/03/12 I	M-F 11p News	СМ	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$2,500.00
The state of the s	M-F 11p News								





Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision

08/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

								Tota	le
Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type		Amount
And the second s	M-F 11p News	СМ	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NM	1	\$2,500.00
Start Date End Date	M-F 11p News Weekdays	Spots/Week	Rate	Rating					
Week: 07/30/12 08/05/12		1	\$1,800.00	0.00	186	Langth Bata	Pta Type		
Spot <u>Ch</u> <u>Date Range</u> <u>D</u> 1 VKMG 07/30/12-08/05/12 M	escription LF 11p News		/End Time 135p	•	Weekdays F		Rtg Type 0.00 NM		
See MG 14.2	, , , , , , , , , , , , , , , , , , , ,		•						
2 VKMG 08/03/12-08/05/12 Ft	ri Prime 8p	8-9p			F	- :30 \$2,500.00	0.00 NM		
	M-F 11n News	CM	11-1135p	1	- :30	1 \$1,800.00 P-3	0.00 NM	0	\$0.00
N 15 VVKIVIG 00/00/12 00/00/12	M-F 11p News	OW	11-11006	-		, • •,			
Start Date End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
Week: 08/06/12 08/12/12 <u>Spot Ch Date Range</u> <u>D</u>	escription		t/End Time		<u>Weekdays</u>		Rtg Type		
1 VKMG 08/06/12-08/12/12 N	I-F 11p News	11-1	135p		M	- :30 (\$1,800.00	9 0.00 NM		
Credited N16 WKMG 07/30/12 07/30/12	News at 7n	CM	7-7:30p	1	- :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
N 16 VVINIG 07/30/12 07/30/12	News at 7p	O.I.	, ,,,,,,				Ì		
Start Date End Date	<u>Weekdays</u> 1	Spots/Week	Rate \$1,000.00	Rating 0.00					
Week: 07/30/12 08/05/12 N17 WKMG 07/31/12 07/31/12		CM	7-7:30p	-1	- :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
	News at 7p			5 . 4			ŀ		
Start Date End Date Week: 07/30/12 08/05/12	<u>Weekdays</u> -1	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
N 18 WKMG 08/01/12 08/01/12		СМ	7-7:30p	1	- :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
Otant Data - Find Data	News at 7p Weekda <u>ys</u>	Spots/Week	Rate	Rating				İ	
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	1		\$1,000.00	0.00					
N 19 WKMG 08/02/12 08/02/12		CM	7-7:30p	1	- :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
Start Date End Date	News at 7p Weekdays	Spots/Week	Rate	Rating					
Week: 07/30/12 08/05/12	1	1	\$1,000.00	0.00					¢4 000 00
N 20 WKMG 08/03/12 08/03/12	News at 7p News at 7p	CM	7-7:30p	1-	- :30	1 \$1,000.00 P-3	8 0.00 NM	1	\$1,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07/30/12 08/05/12			\$1,000.00	0.00	- :30	1 \$1,000.00 P-3	3 0.00 NM	0	\$0.00
N21 WKMG 08/06/12 08/06/12	News at 7p	CM	7-7:30p	T	50	ι ψι,ουσ.ουι σ	0.00 1		*
Start Date End Date	<u>Weekdays</u>	Spots/Week		Rating				l	
Week: 08/06/12 08/12/12 <u>Spot Ch Date Range </u>	1 Description		\$1,000.00 rt/End Ti <u>me</u>	0.00	Weekdays	Length Rate	Rtg Type		
1 VKMG 08/06/12-08/12/12 I			30p		M	:30(\$ 1,000.0 (o.oo NM	1	
Credited			<u> </u>		.20	1 \$500.00 P-3	3 0.00 NM	1	\$500.00
N 22 WKMG 07/30/12 07/30/12	Morn News at 6a Morn News at 6a		6-7a	1	- :30	1 \$500.00 P-3	J 0.00 (NIVI		\$350.00
Start Date End Date	Weekdays	Spots/Week		Rating					
Week: 07/30/12 08/05/12	Morn Nowe at 6a	CM	\$500.00 6-7a	0.00 -1	- :30	1 \$500.00 P-	3 0.00 NM	1	\$500.00
N 23 WKMG 07/31/12 07/31/12	Morn News at 6a		0 −1 d.	•	.00	, , , , , , , ,		1	
Start Date End Date	<u>Weekdays</u>	Spots/Weel							
Week: 07/30/12 08/05/12	-1		1 \$500.00	0.00			*****		



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/

8/02/12/ 08/02/12

Order Sep 00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

	- - -								Total	s
Ln Ch Start End	Inventory Code	Break	Start/End 1	rime Days	Len Spo	-	Rate Pri		and the second second	Amount
N 24 WKMG 08/01/12 08/01	/12 Morn News at 6a Morn News at 6a		6-7a	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
Start Date End Date Week; 07/30/12 08/05/		Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N 25 WKMG 08/02/12 08/02	/12 Morn News at 6a Morn News at 6a		6-7a	1	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/		Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N 26 WKMG 08/06/12 08/06	/12 Morn News at 6a Morn News at 6a		6-7a	1	:30	1	\$500.00 P-3	0.00 NM	0	\$0.00
Start Date End D. Week: 08/06/12 08/12/		Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
Spot Ch Date Range 1 VKMG 08/06/12-08/12/	Description	<u>Star</u> 6-7a	<u>t/End Time</u>	_	<u>/eekdays</u> 	<u>Len</u>	<u>gth </u>	Rtg Type 0.00 NM		
Credited	12 MOM NOWS AT OU	5,0	•				•			
N 27 WKMG 07/30/12 07/30)/12 4-430p Extra Extra	CM	4-430p	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
<u>Start Date</u> <u>End D</u> Week: 07/30/12 08/05/		Spots/Week	Rate \$450.00	Rating 0.00						
N28 WKMG 07/31/12 07/31		СМ	4-430p	-1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
<u>Start Date</u> <u>End D</u> Week: 07/30/12 08/05/	ate Weekdays	Spots/Week 1		Rating 0.00						
N 29 WKMG 08/01/12 08/01	/12 4-430p Extra Extra	CM	4-430p	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
<u>Start Date</u> <u>End D</u> Week: 07/30/12 08/05/		Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00	<u>.</u>					
N 30 WKMG 08/02/12 08/02	2/12 4-430p Extra Extra	СМ	4-430p	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
<u>Start Date</u> <u>End D</u> Week: 07/30/12 08/05/		Spots/Week 1	\$450.00	Rating 0.00	*******					6450.00
N 31 WKMG 08/03/12 08/03	3/12 4-430p Extra Extra	СМ	4-430p	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
Start Date End D Week: 07/30/12 08/05/		Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
N 32 WKMG 08/06/12 08/06		СМ	4-430p	1	:30	1	\$450.00 P-3	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End D</u> Week: 08/06/12 08/12		Spots/Week	<u>Rate</u> I \$450.00	Rating 0.00						
Spot Ch Date Range	Description	<u>Sta</u>	rt/End Time	<u>v</u>	Veekdays			Rtg Type		
1 VKMG 08/06/12-08/12	/12 4-430p Extra	4-4	30p	М		_	:30 (\$450.00)	NIVI UU.U Į		
Credited N 33 WKMG 07/30/12 07/3	0/12 Morn News at 5	30a CM	530-6a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
N 33 WINNIG 01/30/12 01/3	Morn News at 5									
<u>Start Date</u> <u>End D</u> Week: 07/30/12 08/05		Spots/Week	<u>Rate</u> 1 \$400.00	<u>Rating</u> 0.00						
N34 WKMG 07/31/12 07/3			530-6a	-1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
Start Date End I Week: 07/30/12 08/05		Spots/Weel	<u>k Rate</u> 1 \$400.00	<u>Ratìng</u> 0.00						
N 35 WKMG 08/01/12 08/0		СМ	530-6a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

00:20:00 Order Sep

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

Start Date Find Date More News at \$30 a				Drook	Stad/End Ti	ma Dave	Len Spo	ute Ra	te Pri	Rtg Type S	Total Spots	ls Amount
Start Date	Ln Ch Start	End	Inventory Code Morn News at 530		Stanvenu in	ine Days	Len opo	10 10		rag typo c	, p 0 (0	
Vieweb O7/30/12 08/00/12												
Sart Date	Start Date	End Date		Spots/Week								
Start Date End Date Meekdays Spots/Week Rate Rating One				1			-00	4 6400	0000	0.00 NM	4	\$400 00
Week	N 36 WKMG 08/02/1	2 08/02/12	***		530-6a	_	:30	1 \$400	J.00 P-3	U.UU INIVI	'	φ400.00
Start Date End Date Weekdays Spots/Week Rate Rating O.00 No.				Spots/Week 1		0.00						
Week: 07730/12 08/05/12 08/	N 37 WKMG 08/03/1	2 08/03/12			530-6a	1	:30	1 \$400	0.00 P-3	0.00 NM	1	\$400.00
Start Date	Start Date	End Date		Spots/Week								
Start Date End Date Weekdays Spots/Week Rate Start Date Start Date David Letterman Start Date				1				4 470	200 D 2	O OO NINA	4	ቁ ማስስ ሰብ
Week: 077301/12 08/05/12 1	N 38 WKMG 07/30/1		David Letterman		•	· -	:30	1 \$700	J.00 P-3	UNIVI UU.U	ı	\$700.00
No	Week: 07/30/12	08/05/12	1	Spots/Week 1	\$700.00	0.00	<u></u>			0.00.1414	•	#700 OF
Week: 07/30/12	N 39 WKMG 07/31/	12 07/31/12		nan CM	1136p-1238a	ı -1	:30	1 \$70	5-9 00,c	0,00 NM	1	\$700.00
N40 WKMG 08/01/12 08/01/12 08/01/12 08/05/12 1 1 \$700.00 -3 0.00 NM												
National N							-20	4 ¢70	0.00 P.3	0.00 NM	1	\$700.00
Week: 07/30/12 08/05/12 1 1 \$700.00 0.00 0.00 0.00	N 40 WKMG 08/01/	12 08/01/12					: :30	1 \$70	U.UU F-3	0.00 11111	•	ψ/00.00
Native N				Spots/Week 1	\$700.00	0.00						A700 00
Week: 07/30/12 08/05/12 08/	N 41 WKMG 08/02/	12 08/02/12			·	_	- :30	1 \$70	0.00 P-3	0.00 NM	1	\$700.00
## E42 WKMG 08/03/12 08/03/12 08/03/12 M-F David Letterman CM 1136p-1238a1 :30 1 \$700.00 P-3 0.00 NM David Letterman Start Date End Date Weekdays Spots/Week Rate Rating Usek C07/30/12 O8/05/12 1-										•		
Start Date End Date Weekdays Spots/Week Rate Rating			M-F David Letterr	<u>.</u>			- :30	1 \$70	0.00 P-3	0.00 NM	0	\$0.00
Week: 07/30/12	Start Date	End Date		Spots/Week	Rate	Rating						
Spot Ch Date Range Description Start/End Time 1136p-1238a 1 :30 (\$700.00 p-3 0.00 p.m. 0.						0.00						
New North Nation See MG 14.2 N43 WKMG 08/06/12 08/06/12 M-F David Letterman CM 1136p-1238a 1 30 1 \$700.00 P-3 0.00 NM 0 \$0.												
N43 WKMG 08/06/12 08/06/12 M-F David Letterman CM 1136p-1238a 1 :30 1 \$700.00 P-3 0.00 NM David Letterman Start Date			Л-F David Letterma	n 113	6p-1238a		 	- :30 (\$7.00.00)	U.OO IVIVI		
N44 WKMG 07/30/12 07/30/12 07/30/12 1 1 \$1,000.00 0.00								4 070	0.000.2	O OO NIM	0	\$0.0
Week: 08/06/12 08/12/12 1 \$700.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 VKMG 08/06/12-08/12/12 M-F David Letterman 1136p-1238a M :30 (\$700.00) 0.00 NM Credited N44 WKMG 07/30/12 07/30/12 07/30/12 M-F 7:30-8p Inside Ed CM 730-8p 1 :30 1 \$1,000.00 P-3 0.00 NM 1 \$1,000 Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 07/31/12 07/31/12 M-F 7:30-8p Inside Ed CM 730-8p -1 :30 1 \$1,000.00 P-3 0.00 NM 1 \$1,000 N45 WKMG 07/31/12 07/31/12 07/31/12 M-F 7:30-8p Inside Ed CM 730-8p -1 :30 1 \$1,000.00 P-3 0.00 NM 1 \$1,000 Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 -1 1 \$1,000.00 0.00	N43 WKMG 08/06/	12 08/06/12			·		- :30	1 \$70	0.00 P-3	U.UU IVIVI	Ū	ψυ.υ
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type												
1 VKMG 08/06/12-08/12/12 M-F David Letterman 1136p-1238a M :30 (\$700.00) 0.00 NM Credited N44 WKMG 07/30/12 07/30/12 M-F 7:30-8p Inside Ed CM 730-8p 1 :30 1 \$1,000.00 P-3 0.00 NM 1 \$1,000 NM Inside Edition Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 1 1 \$1,000.00 0.00 N45 WKMG 07/31/12 07/31/12 M-F 7:30-8p Inside Ed CM 730-8p -1 :30 1 \$1,000.00 P-3 0.00 NM 1 \$1,000 NM				·-			Weekdays	Length	Rate	Rta Type		
Credited N 44 WKMG 07/30/12 07/30/12 M-F 7:30-8p Inside Ed CM 730-8p 1 30 1 \$1,000.00 P-3 0.00 NM 1 \$1,000 Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 1 1 \$1,000.00 0.00 N 45 WKMG 07/31/12 07/31/12 07/31/12 07/31/12 M-F 7:30-8p Inside Ed CM 730-8p -1 30 1 \$1,000.00 P-3 0.00 NM 1 \$1,000 Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 -1 1 \$1,000.00 0.00 Week: 07/30/12 08/05/12 -1 1 \$1,000.00 0.00	Spot Cn Date K											
N44 WKMG 07/30/12 07/30/12 M-F 7:30-8p Inside Ed CM 730-8p 1 30 1 \$1,000.00 P-3 0.00 NM 1 \$1,000		12-00/12/12 n	N-1 David Letterma	, ,,,	op 1200a				, -			
Start Date Week: 07/30/12 End Date 08/05/12 Weekdays 1 Spots/Week 1 \$1,000.00 Rating 0.00 N 45 WKMG 07/31/12 07/31/12 07/31/12 M-F 7:30-8p Inside Ed CM 730-8p -1 -1 :30 1 \$1,000.00 P-3 0.00 NM 1 \$1,000 Start Date Week: 07/30/12 08/05/12 -1 End Date 1 \$1,000.00 0 0.00		12 07/30/12		le Ed CM	730-8p	1	- :30	1 \$1,00	0.00 P-3	0.00 NM	1	\$1,000.00
N45 WKMG 07/31/12 07/31/12 M-F 7:30-8p Inside Ed CM 730-8p -1 :30 1 \$1,000.00 P-3 0.00 NM 1 \$1,000 NM 1 \$1,00	Start Date	End Date	!		-							
Inside Edition Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 -1 1 \$1,000.00 0.00							^^	4 44 00	0.00.0	0.00 NA4	4	ቂ የ በለስ ሳ
Week: 07/30/12 08/05/12 -1 1 \$1,000.00 0.00	N 45 WKMG 07/31/	/12 07/31/12		le Ed CM	·		- :30	T \$1,00	iu.uu P-3	U.UU INIVI	1	φτ,000.0
++ + + + 0.000 00 D 0 0 00 NM						0.00						4
		/12 08/01/12		СМ	730-8p	1	- :30	1 \$1,00	00.00 P-3	0.00 NM	1	\$1,000.00



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	:						Tota	ıls
Ln Ch Start End	Inventory Code		ind Time Day	rs Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
	M-F 7:30-8p Inside Edition	de Ed				_		
Start Date End Date	<u>Weekdays</u>		ate Rating					
Week: 07/30/12 08/05/12	1	1 \$1,000		1 :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
N47 WKMG 08/02/12 08/02/12	Inside Edition			1	, ψ1,000.501 0	0.00 1	·	* .,======
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	<u>Weekdays</u> 1	<u>Spots/Week</u> <u>R</u> 1 \$1,000	<u>ate Rating</u> .00 0.00					
N48 WKMG 08/03/12 08/03/12	M-F 7:30-8p Insi Inside Edition	de Ed CM 730-8p		-1 :30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
Start Date End Date	<u>Weekdays</u> 1	<u>Spots/Week R</u> 1 \$1,000	ate Rating					
Week: 07/30/12 08/05/12 N49 WKMG 08/06/12 08/06/12				:30	1 \$1,000.00 P-3	0.00 NM	0	\$0.00
1449 VIIIMO 00/00/12 00/00/12	Inside Edition	, , , , , , , , , , , , , , , , , , ,				l		
Start Date End Date	<u>Weekdays</u> 1	<u>Spots/Week</u> R 1 \$1,000	<u>ate Rating</u> 0.00 0.00					
Week: 08/06/12 08/12/12 Spot Ch Date Range I	Description	Start/End Ti		<u>Weekdays</u>		Rtg Type		
1 VKMG 08/06/12-08/12/12	M-F 7:30-8p Inside	<i>Ed</i> 730-8p		M	:30 (\$1,000.00) 0.00 NM		
Credited				.20	1 \$450,00 P-3	0.00 NM	0	\$0.00
N 50 WKMG 07/30/12 07/30/12	2-3p The Talk The Talk	CM 2-3p	Τ	:30	1 \$450.00 P-3	0.00 NW		\$0.00
Start Date End Date	Weekdays		ate Rating			:		
Week: 07/30/12 08/05/12 Spot Ch Date Range	1 Description	1 \$450 <u>Start/End Ti</u>		Weekdays	Length Rate	Rtg Type		
1 VKMG 07/30/12-08/05/12		2-3p		M	:30 (\$450.00	0.00 NM		
Credited [month end]								4.50.00
N 51 WKMG 07/31/12 07/31/12	2-3p The Talk The Talk	CM 2-3p	-1-	:30	1 \$450.00 P-3	0.00 NM	1	\$450.00
Start Date End Date	<u>Weekdays</u> -1	Spots/Week E	Rate Rating					
Week: 07/30/12 08/05/12 N 52 WKMG 08/02/12 08/02/12		CM 2-3p		-1 ;30	1 \$450.00 P-3	0.00 NM	0	\$0.00
	The Talk	-						
Start Date End Date Week: 07/30/12 08/05/12	<u>Weekdays</u> 1	Spots/Week F	Rate Rating 0.00 0.00					
***************************************	<u>Description</u>	Start/End T		<u>Weekdays</u>		Rtg Type		
1 VKMG 07/30/12-08/05/12	2-3p The Talk	2-3p		- Th	:30 (\$450.0 0	9) U.UU IVINI	l	
Credited				1 :30	1 \$450.00 P-3	3 0.00 NM	1	\$450.00
N 53 WKMG 08/03/12 08/03/12	The Talk	CM 2-3p		1	(\$450.00 F-C	0.00 MW	·	Ψ100.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays 1	Spots/Week F	<u>Rate Rating</u> 0.00 0.00					
N 54 WKMG 08/06/12 08/06/13	2 2-3p The Talk The Talk	CM 2-3p		:30	1 \$450.00 P-3	3 0.00 NM	0	\$0.00
Start Date End Date	1	Spots/Week <u>F</u> 1 \$45	Rate Rating 0.00 0.00					
Week: 08/06/12 08/12/12 Spot <u>Ch Date Range</u>	Description	Start/End T		<u>Weekdays</u>		e Rtg Type		
1 VKMG 08/06/12-08/12/12 Credited		2-3p		M	;30 (\$450.0	0) 0.00 NM		
N 55 WKMG 07/30/12 07/30/1	2 News at 6p	CM 6-630	p 1-	:30	1 \$900.00 P-	3 0.00 NM	1	\$900.00
1400 441/100 OLIONIE OLIONIE	News at 6p							



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	٠	e	Land Code	Drook	Stort/End	Гime Days	Len Spot	łe	Rate Pri	Rta Type	Tota Spots	Amount
Ln Ch	Start	End	Inventory Code	CM	6-630p	1			\$900.00 P-3	0.00 NM	1	\$900.00
N 55 WKMG	07/30/1	2 07/30/12	News at 6p News at 6p	Civi	0-03 0 p	-	.00	•	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07/		08/05/12	1	1	\$900.00	0.00			****	O OO NBA	4	\$900.00
N 56 WKMG	07/31/1	2 07/31/12	News at 6p	CM	6-630p	-1	- :30	1	\$900.00 P-3	0.00 NM	1	\$300.00
St-	rt Date	End Date	News at 6p Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/05/12	-1	1	\$900.00	0.00						
N 57 WKMG	08/02/1	2 08/02/12	News at 6p	CM	6-630p	1	- :30	1	\$900.00 P-3	0.00 NM	1	\$900.00
	_	_ .	News at 6p	0 (.04/)	Data	Define						
<u>Sta</u> Week: 07/	rt Date	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
N 58 WKMG				CM	6-630p	1	- :30	1	\$900.00 P-3	0.00 NM	1	\$900.00
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			News at 6p		-							
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 07		08/05/12	1	CM	\$900.00 6-630p	0.00	- :30	1	\$900.00 P-3	0.00 NM	0	\$0.00
N 59 WKMG	08/06/1	2 08/06/12	News at 6p News at 6p	Civi	0-030p	<u> </u>	.00	•	4 555,651	••		·
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08		08/12/12	1	1	+	0.00	Maakdaya	Leng	th Date	Rtg Type		
	Date Ra	<u>inge</u> <u>D</u> 2-08/12/12 N	lescription	<u>Star</u> 6-63	t/End Time		Weekdays M		30 (\$900.00)			
	edited	2-00/12/12 1	iews at op	0 0.	, op				•			
		2 08/01/12	Morn News at 5a	CM	5-530a	1	- :30	1	\$300.00 P-3	0.00 NM	1	\$300.00
1100 1711110			Morn News at 5a									
_	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 07		08/05/12	Morn News at 5a	CM	\$300.00 5-530a	0.00	- :30	1	\$300.00 P-3	0.00 NM	. 0	\$0.00
NOT WKING	ו/סט/מט כ	12 00/00/12	Morn News at 5a		3-300a	-		•				
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					l	
Week: 08		08/12/12	1	•	\$300.00	0.00	Weekdavs	Leng	th Rate	Rtg Type		
	<u>n Date Ra</u> ⊇ 08/06/1		Description Norn News at 5a	<u>5ta</u> 5-5	rt/End Time 30a		M		30 (\$300.00)			
	edited	2-00/12/12 1	nom novo at oa						, ,			
N 62 WKMC	3 08/04/	2 08/04/12	GOLF	CM	Sat-Sun	1	- :30	1 \$	1,200.00 P-3	0.00 NM	0	\$0.00
			PGA WGC Bridg		(3:00 PM-6	•						
	art Date		<u>Weekdays</u> 1-		Rate \$1,200.00	Rating 0.00						
Week: 07 Spot C	730/12 h <u>Date R</u> a	08/05/12 ange [Description		rt/End Time	0.00	<u>Weekdays</u>	Leng		Rtq Type	•	
		2-08/05/12			-Sun	(3:00 PM-6:00 I	P - Sa	- :	30 (\$1,200.00) 0.00 NM		
Ci	redited		į				····					0.400.00
N 63 WKMC	G 07/30/	12 07/30/12	CBS This Mornin	ig CM	7-9a	1	- :30	1	\$400.00 P-3	0.00 NM	1	\$400.00
•		Fuel Data	The Early Show Weekdays	Spots/Week	<u>Rate</u>	Rating	ė					
<u>St</u> Week: 07	art Date 7/30/12	End Date 08/05/12	1	<u>Spots/weel</u>								
		12 07/31/12	CBS This Mornin	ng CM	7-9a	-1	- :30	1	\$400.00 P-3	0.00 NN	1	\$400.00
			The Early Show		_	5 ()						
	art Date	End Date	Weekdays -1	Spots/Weel	<u>c Rate</u> 1 \$400.00	<u>Rating</u> 0.00						
Week: 07		08/05/12 12 08/01/12			7-9a	1	:30	1	\$400.00 P-3	0.00 NN	1	\$400.00
HAINAA COAL	5 00/01/	12 00/01/12	The Early Show								1	



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	:							Total	s
Ln Ch Start End	Inventory Code	Break	Start/End Ti	ime Days	Len Spot	ts Rate Pri	Rtg Type		Amount
N 65 WKMG 08/01/12 08/01/12	CBS This Morning The Early Show	СМ	7-9a	1	- :30	1 \$400.00 P-3	0.00 NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00					
N 66 WKMG 08/02/12 08/02/12	CBS This Morning	СМ	7-9a	1	- :30	1 \$400.00 P-3	0.00 NM	1	\$400.00
Start Date End Date	The Early Show Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 07/30/12 08/05/12	1	1	\$400.00	0.00 1-	- :30	1 \$400.00 P-3	0.00 NM	1	\$400.00
N67 WKMG 08/03/12 08/03/12	CBS This Morning The Early Show	ı CM	7-9a		50	ψ+00.001-0	0.00 1111	•	Ψ,00.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00					
N 68 WKMG 08/06/12 08/06/12	CBS This Morning The Early Show) CM	7-9a	1	- :30	1 \$400.00 P-3	0.00 NM	0	\$0.00
Start Date	Weekdays	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00					
Spot Ch Date Range	<u>Description</u>	Star	t/End Time	0.00			Rtg Type		
1 VKMG 08/06/12-08/12/12 (Credited	CBS This Morning	7-9a	1		M	:30 (\$400.00)	7 0.00 14141		
N 69 WKMG 08/05/12 08/05/12		СМ	1030-1130a		-1. :30	1 \$1,100.00 P-3	0.00 NM	0	\$0.00
Start Date End Date	Face The Nation Weekdays	Spots/Week	Rate	Rating					
Week: 07/30/12 08/05/12	1 Description		\$1,100.00 t/End <u>Time</u>	0.00	Weekdays	Length Rate	Rtg Type		
Spot Ch Date Range I 1 VKMG 07/30/12-08/05/12		•	0-1130a		St				
Credited	i i	CDA	44 442En		-1 :30	1 \$1,800.00 P-3	0.00 NM	0	\$0.00
N 70 WKMG 08/05/12 08/05/12	M-SU 11p News	CM	11-1135p		-1 .50	1 \$1,000.001 0	0.00 (1111)		*****
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
Spot Ch Date Range 1 VKMG 07/30/12-08/05/12	Description		rt/End Time 1135p		Weekdays		Rtg <u>Type</u> 0.00 <i>NM</i>	į	
7 VKMG 07/30/12-08/05/12	W-SO TIP News	11-	1100p				,		
N71 WKMG 08/05/12 08/05/12	CBS Sunday Mor		9-1030a		-1 :30	1 \$1,300.00 P-3	0.00 NM	0	\$0.00
Start Date End Date	Weekdays	Spots/Week		Rating 0.00					
	Description	<u>Sta</u>	\$1,300.00 nt/End Time	0.00	<u>Weekdays</u>		Rtg Type		
1 VKMG 07/30/12-08/05/12 Credited	CBS Sunday Mornir	ng 9-10	030a		St	.a :30 (\$1,300.06) 0.00 NM		
N 72 WKMG 08/04/12 08/04/12	7-9a CBS This M 7-9a Sat Early Sl		7-9a		1- :30	1 \$350.00 P-3	3 0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays	Spots/Week	<u>Rate</u> S350.00	Rating 0.00					
Spot Ch Date Range	<u>Description</u>	<u>Sta</u>	rt/End Time	0.00	Weekdays		Rtg Type		
1 VKMG 07/30/12-08/05/12 Credited	7-9a CBS This Morr	n Sat 7-9	a		Sa	- :30 (\$350.00	ay U.GO INIVI		
N73 WKMG 08/01/12 08/01/1	2 1230-2p CBS So Soaps	aps CM	12:30-2p	1	:30	1 \$650.00 P-3	0.00 NM	1	\$650.00
Start Date End Date Week: 07/30/12 08/05/12	• • • • • • • • • • • • • • • • • • • •	Spots/Weel	<u>Rate</u> 1 \$650.00	Rating 0.00					



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Ln Ch Star	t End	Inventory Code	Break	Start/End 1	ime Days	Len Spo	ots		Rtg Type S	Totals Spots	Amount
N 73 WKMG 08/01	/12 08/01/12	1230-2p CBS Soa Soaps	ps CM	12:30-2p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.0
Start Date	End Date	**	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12	08/05/12	1	1	\$650.00	0.00						***
N 74 WKMG 08/04	/12 08/04/12	Sat 11p News Sat 11p News	СМ	11-1135p	1-	:30	1 \$	61,800.00 P-3	0.00 NM	0	\$0.0
Start Date Week: 07/30/12	End Date 08/05/12	Weekdays	Spots/Week 1	Rate \$1,800.00	Rating 0.00						
Spot Ch Date I	+	escription		/End Time	<u>w</u>	<u>eekdays</u>	Leng		Rtg Type		
1 VKMG 07/30.	/12-08/05/12 S	at 11p News	11-1	135p		Sa	- :	30 (\$1,800.00)	MN 00.0		
Credited											
N 75 WKMG 07/30)/12 07/30/12	11-12p Price Is Ri Price Is Right	ght CM	11a-12p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.0
Start Date Week: 07/30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
N 76 WKMG 07/31	/12 07/31/12	11-12p Price Is Ri Price Is Right	ght CM	11a-12p	-1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.0
Start Date Week: 07/30/12	End Date 08/05/12	Weekdays -1	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
		11-12p Price Is Ri Price Is Right	ight CM	11a-12p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.0
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
N 78 WKMG 08/0		11-12p Price Is R	ight CM	11a-12p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.0
<u>Start Date</u> Week: 07/30/12	<u>End Date</u> 08/05/12	Weekdays	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
N 79 WKMG 08/0		11-12p Price Is R Price Is Right	ight CM	11a-12p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.
<u>Start Date</u> Week: 07/30/12	<u>End Date</u> 08/05/12	Weekdays	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
N 80 WKMG 08/0	6/12 08/06/12	11-12p Price Is R Price Is Right	ight CM	11a-12p	1	:30	1	\$650.00 P-3	0.00 NM	0	\$0.
Start Date Week: 08/06/12	<u>End Date</u> 08/12/12	Weekdays 1	Spots/Week		<u>Rating</u> 0.00						
Spot Ch Date	_	<u>Description</u>	<u>Star</u>	t/End Time	\overline{N}	<u>/eekdays</u>			Rtg Type		
1 VKMG 08/06 Credited	5/12-08/12/12 1	11-12p Price Is Righ	nt 11a	-12p	M		-	:30 (\$650.00) 0.00 NIVI		
N81 WKMG 07/3	0/12 07/30/12	Local 6 News 12- Local 6 News 12-	1230p CM 1230p	12-1230p	1	:30	1	\$550.00 P-3	0.00 NM	1	\$550 .
<u>Start Dat</u> Week: 07/30/12		<u>Weekdays</u> 1	Spots/Week		Rating 0.00						
N 82 WKMG 07/3		Local 6 News 12- Local 6 News 12-		12-1230p	-1	:30	1	\$550.00 P-3	0.00 NM	1	\$550.
<u>Start Dat</u> Week: 07/30/12		<u>Weekdays</u> -1	Spots/Week		Rating 0.00						
N 83 WKMG 08/0		Local 6 News 12- Local 6 News 12-		12-1230p	1	:30	1	\$550.00 P-3	0.00 NM	1	\$550.
<u>Start Dat</u> Week: 07/30/12		:	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
	2/12 08/02/12		CM	12-1230p	1	:30	1	\$550.00 P-3	0.00 NM	1	\$550.



Flight Dates 07/30/12-08/06/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

00:20:00 Order Sep

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

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	Ln Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spo	ots	Rate Pri	Rtg Type		
Sist Date End Date Weekdays SobsN/Week Rate Faithing Weekdays Local & News 12-1230p Co. 0.00					•								
Neek 07/30/12 09/05/12 09/0					•	D. L.	Datina				ı		
New North Control 2009/12 08/09/12 Local 6 News 12-1230p													
Start Date End Date Weekdays SpotsWeek Rate Setting					<u> </u>			:30	1	\$550.00 P-3	0.00 NM	1	\$550.00
New	1400 ANICINIC	3 00,00,1	2 00/00/12			•							
New Name	Sta	art Date	End Date		Spots/Week	<u>Rate</u>							
Start Date Local 6 News 12-1230p Local 6 News 12-1230p Week 0806/12 0912/12 1				<u> </u>		·				ACEO OO D O	0.00 NM	0	¢ ስ ስስ
Start Date End Date Meekdays Spots/Week Rate 1	N 86 WKMG	08/06/1	2 08/06/12			12-1230p	1	:30	1	\$550.00 P-3	U.OU NIVI	U	φ υ.υ υ
New	C4	art Data	End Date		•	Rate	Rating						
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 12-1230p N= 12-1230p													
N87 WKMG 08/04/12 0	Spot CI	h Date Ra	nge <u>D</u>			/End Time	•						
N87 WKMG 08/04/12 08/04/12 Sat 6p News Description Start/End Time Operation J Weekdays Length Rate Rtd Type 1 WKMG 08/05/12	1 VKMC	G 08/06/1:	2-08/12/12 Lo	ocal 6 News 12-12	30p 12-1:	230p	٨	1	- :	30 (\$550.00)	0.00 NM		
Start Date End Date Weekdays Spots/Week Rate Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start	Cı	redited								A450.00.D.0	0.00 101	•	ቀብ ሰብ
Start Date End Date Weekdays Description Start/End Time Weekdays Code	N 87 WKMC	3 08/04/1	2 08/04/12	f	CM	6-630p	1-	:30	1	\$450.00 P-3	U.UU NIVI	0	\$0.00
Week: 07/30/12			E 45-4-	:**	Cnots/Mosk	Rata	Patina						
Spot Ch Date Range													
Name				_	•	*		<u> Veekdays</u>	_				
N88 WKMG				at 6p News	6-63	0p	-	sa	- ;	30 (\$450.00)	0.00 NM		
Start Date End Date Weekdays Spots/Week Rate No.00	Ci	redited										_	
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	N 88 WKMC	3 08/05/1	2 08/05/12		ws CM	630-7p	1	. :30	1	\$600.00 P-3	0.00 NM	0	\$0.00
Week: 07/30/12					On ata Adia ata	Data	Dating						
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type													
1 WKMG 07/30/12-08/05/12 CBS Evening News 630-7p					•	•		<u>Veekdays</u>					
N89 WKMG				BS Evening News	630-	7p	-	SI	u :	:30 (\$600.00)	0.00 NM		
N89 WKMG	C	redited		:									
Week: 08/06/12 08/12/12 M 1 \$450.00 0.00 Weekdays Length Rate Rtg Type Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WKMG 08/06/12-08/12/12 Mom News at 530a 530-6a M :30 (\$4450.00) 0.00 NM Credited N 90 WKMG 08/02/12 08/02/12 M-F 11p News CM 11-1135p T :30 2 \$1,800.00 P-3 0.00 NM 2 \$3,600.00 N 91 WKMG 08/02/12 08/02/12 Thu Prime 8p Big Bang Theory CM 8-830p T :30 1 \$5,000.00 P-3 0.00 NM 1 \$5,000.00 N 92 WKMG 08/02/12 08/02/12 Thu Prime 10p Person of Interest CM 10-11p T :30 1 \$4,300.00 P-3 0.00 NM 1 \$3,550.00 N 93 WKMG 08/03/12 08/03/12 08/03/12 News at 6p News at 6p CM 6-630p 1 :30 1 \$900.00 P-3 0.00 NM 1 \$900.00	N 89 WKM	3 08/06/1	12 08/06/12			530-6a	M	:30	1	\$450.00 P-3	0.00 NM	0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 30 (\$450.00) 0.00 NM	St	tart Date	End Date		Spots/Week								
1 VKMG 08/06/12-08/12/12 Morn News at 530a 530-6a M					•	+		Meekdays	Len	oth Rate	Rta Type		
Credited N 90 WKMG 08/02/12 08/02/12 08/02/12 M-F 11p News CM 11-1135p T :30 2 \$1,800.00 P-3 0.00 NM 2 \$3,600.00 NM N 91 WKMG 08/02/12 08/02/12 08/02/12 Thu Prime 8p Big Bang Theory CM 8-830p T :30 1 \$5,000.00 P-3 0.00 NM 1 \$5,000.00 P-3 0.00 NM N 92 WKMG 08/02/12 08/02/12 08/02/12 Thu Prime 10p Person of Interest CM 10-11p T :30 1 \$4,300.00 P-3 0.00 NM 1 \$4,300.00 P-3 0.00 NM N 93 WKMG 08/03/12 08/03/12 Pri Prime 10p Blue Bloods CM 10-11p F :30 1 \$3,550.00 P-3 0.00 NM 1 \$3,550.00 P-3 0.00 NM N 96 WKMG 08/03/12 08/03/12 News at 6p News at													
N90 WKMG 08/02/12 08/02/12 NHF 11p News N91 WKMG 08/02/12 08/02/12 Thu Prime 8p CM 8-830pT :30 1 \$5,000.00 P-3 0.00 NM 1 \$5,000.00 P-3 N92 WKMG 08/02/12 08/02/12 Thu Prime 10p CM 10-11pT :30 1 \$4,300.00 P-3 0.00 NM 1 \$4,300.00 P-3 N93 WKMG 08/03/12 08/03/12 Pri Prime 10p CM 10-11pF :30 1 \$3,550.00 P-3 0.00 NM 1 \$3,550.00 P-3 N96 WKMG 08/03/12 08/03/12 News at 6p CM 6-630p1 :30 1 \$900.00 P-3 0.00 NM 1 \$900.00 P-3 News at 6p News at			2-00/12/12/1	,0,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,									
N91 WKMG 08/02/12 08/02/12 Thu Prime 8p CM 8-830pT :30 1 \$5,000.00 P-3 0.00 NM 1 \$5,000.00 P-3	N 90 WKM	G 08/02/	12 08/02/12		СМ	11-1135p	T	:30	2 5	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
N91 WKMG	NO4 158/25	C 08/03/	12 08/02/12		CM	8-830n	T	:30	1 :	\$5,000.00 P-3	0.00 NM	1	\$5,000.00
Person of Interest N 93 WKMG 08/03/12 08/03/12 Fri Prime 10p	N 91 VVKIVI	G 08/02/	12 06/02/12				•						*****
Blue Bloods N 96 WKMG 08/03/12 08/03/12 News at 6p CM 6-630p1 :30 1 \$900.00 P-3 0.00 NM 1 \$900.00 News at 6p Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/121 1 \$900.00 0.00 N 97 WKMG 08/03/12 08/03/12 08/03/12 M-F David Letterman CM 1136p-1238a1 :30 1 \$700.00 P-3 0.00 NM 1 \$700.00	N 92 WKM	G 08/02/	12 08/02/12			10-11p	T	- :30	1 :	\$4,300.00 P-3			\$4,300.00
N 96 WKMG 08/03/12 08/03/12 News at 6p CM 6-630p1 :30 1 \$900.00 P-3 0.00 NM 1 \$900.00 N97 WKMG 08/03/12 08/03/12 08/03/12 M-F David Letterman CM 1136p-1238a1 :30 1 \$700.00 P-3 0.00 NM	N 93 WKM	G 08/03/	12 08/03/12		CM	10-11p	F	- :30	1	\$3,550.00 P-3	0.00 NM	1	\$3,550.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 1 1 \$900.00 0.00 N 97 WKMG 08/03/12 08/03/12 M-F David Letterman CM 1136p-1238a 1 :30 1 \$700.00 P-3 0.00 NM 1 \$700.00	N 96 WKM	G 08/03/	12 08/03/12		СМ	6-630p	1	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
Week: 07/30/12 08/05/121 1 \$900.00 0.00 N 97 WKMG 08/03/12 08/03/12 M-F David Letterman CM 1136p-1238a1 :30 1 \$700.00 P-3 0.00 NM 1 \$700.00	S	tart Date	End Date		Spots/Week	Rate	Rating						
N 97 WKMG 08/03/12 08/03/12 M-F David Letterman CM 1136p-1238a1 :30 1 \$700.00 P-3 0.00 NM 1 \$700.00						\$900.00	0.00						ATT 5 5 5
Davig Lotterman			12 08/03/12	M-F David Letter David Letterman		1136p-1238a	ı1	- :30	1	\$700.00 P-3	0.00 NM	1	\$700.00



Flight Dates 07/30/12-08/06/12

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Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:20:00

Print Date: 08/02/12

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

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Ln Ch Start	End	Inventory Code		Start/End Tin		Len Sp			Rtg Type		
197 WKMG 08/03/1	2 08/03/12	M-F David Lettern David Letterman	nan CM	1136p-1238a	1	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
198 WKMG 08/03/1	2 08/03/12	News at 5p News at 5p	CM	5-530p	F	:30	1	\$700.00 P-3	0.00 NM	1	\$700.0
Start Date Week: 07/30/12	End Date 08/05/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
199 WKMG 08/03/1	2 08/03/12	11-12p Price Is Ri Price Is Right	ght CM	11a-12p	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.0
Start Date Week: 07/30/12	End Date 08/05/12	Weekdays	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
V100WKMG 08/03/1	2 08/03/12	Local 6 News 12- Local 6 News 12-		12-1230p	1	:30	1	\$550.00 P-3	0,00 NM	1	\$550.0
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
N101WKMG 08/03/1	2 08/03/12	Morn News at 6a Morn News at 6a	СМ	6-7a	F	:30	1	\$500.00 P-3	0.00 NM	1	\$500.0
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N102WKMG 08/03/1	2 08/03/12	4-430p Extra Extra	СМ	4-430p	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.0
Start Date Week: 07/30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
N103WKMG 08/03/1		2-3p The Talk The Talk	CM	2-3p	1	:30	1	\$450.00 P-3	0.00 NM	1	\$450.0
Start Date Week: 07/30/12	End Date 08/05/12	Weekdays 1	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
N104WKMG 08/03/	12 08/03/12	CBS This Morning	g CM	7-9a	1	:30	1	\$400.00 P-3	0.00 NM	1	\$400.0
Start Date Week: 07/30/12	End Date 08/05/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
N105WKMG 08/03/	12 08/03/12	Morn News at 5a Morn News at 5a	СМ	5-530a	F	:30	1	\$350.00 P-3	0.00 NM	1	\$350.0
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
N106WKMG 08/03/	12 08/03/12	Morn News at 5a Morn News at 5a	CM	5-530a	F	:30	1	\$300,00 P-3	0.00 NM	1	\$300.0
Start Date Week: 07/30/12	End Date 08/05/12	<u>Weekdays</u>	Spots/Week		Rating 0.00						
N107WKMG 08/03/			g CM	7-9a	F	:30	1	\$450.00 P-3	0.00 NM	1	\$450.0
Start Date Week: 07/30/12	End Date 08/05/12	<u>Weekdays</u> F	Spots/Week		Rating 0.00						
N108WKMG 08/03/		530-6p The Insid Insider	er CM	530p-6p	F	:30	1	\$600.00 P-3	0.00 NM	1	\$600.0
<u>Start Date</u> Week: 07/30/12	End Date 08/05/12	Weekdays	Spots/Week		Rating 0.00						
N109WKMG 08/03/		9-10a Rachael R Rachael Ray	ay CM	9-10a	F	:30	1	\$450.00 P-3	0.00 NIV	1	\$450.0





Flight Dates 07/30/12-08/06/12

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00:20:00

Advertiser POL/Crossroads GPS

Product CROSSROADS GPS

732 Estimate #

Ln Ch

Start

End

Inventory Code

Break Start/End Time Days

Len Spots

Rate Pri Rtg Type Spots

Totals Amount

Totals

82 \$74,200.00